

Date: 15/02/2025

To The Listing Department Bombay Stock Exchange Limited Dalal Street Mumbai - 400001 Scrip Code -531225	To The Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra E , Mumbai - 400051 Scrip Symbol: XTGLOBAL
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Dear Sir/Madam,

Sub: Newspaper publication of Un audited standalone & consolidated financial results for the quarter and nine months ended 31st December 2024

Ref: XTGlobal Infotech Limited; Scrip Code; 531225, Scrip Symbol: XTGLOBAL

Pursuant to Regulation 47 Of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed herewith copies of the newspaper publication of Un Audited Standalone and Consolidated financial results of the Company for the quarter and nine months ended 31st December 2024 published in the English and Telugu newspapers on 15th February 2025 as appended below;

1. Business Standard (English daily)
- 2.Telugu Prabha (Telugu daily)

This is for your information and record.

Thanking you.

Yours faithfully,
For XTGlobal Infotech Limited

PENTELA
 SRIDHAR

Digitally signed by
 PENTELA SRIDHAR
 Date: 2025.02.15 22:54:48
 +05'30'

Sridhar Pentela
 Company Secretary and Compliance Officer
 ACS 55735



Fame & fury: Brands walk a tightrope with comedians

After India's Got Latent controversy, agencies say brands may take measures like vetting of contracts and tweaking crisis-management strategies

ANUSHKA BHAROWA
New Delhi, 14 February

From weekend gigs to social media dominance, stand-up comedy has flourished in India, and brands are capitalising on this growth. Companies across industries — including ride-hailing platform Uber, food aggregator Zomato, wearable major boAt, and car trade platform Spinny — are collaborating with comedians like Samy Raina, Ravi Gupta and Shreya Chaturvedi.

"Brands in sectors, whether news-aggs (direct-to-consumer), FMCG (fast-moving consumer goods), or BFSI (banking, financial services, and insurance), are increasingly exploring collaborations," said Pernaz Khatri, chief business officer at Only Much Louder, a Mumbai-based artiste management firm.

However, the sensitive nature of comedy and the rise of cancel culture make brands cautious. "Brands work with comedians also as they are part of the partnership drives engagement. They prioritise return on investment, and if the comedian's popularity translates into audience interaction, the collaboration makes sense," Khatri added.

Controversy and caution

A recent example of brand risk in comedy is India's Got Latent (IGL), a



OPPORTUNITY

Comedians' popularity and high return on investment

Brands can position themselves as bold, progressive, and attuned to younger audiences

RISK

Sensitive nature of comedy

Content pushes boundaries, hence, less suitable for brands targeting family audiences

YouTube talent show hosted by Raina. Despite strong brand engagement, the show was removed from YouTube for "inappropriate content" and the manager was also raised in Parliament with one MP calling for a law to regulate social media. The controversy prompted some brands to withdraw their sponsorships. Apparel brand XYXX reportedly had planned a sponsorship deal worth Rs 35 lakh per episode, which have since been cancelled. However, he added, that brands with solid agreements and risk clauses can mitigate potential fallout.

An agency that worked closely with IGL said going ahead,

"brands are likely to take a more proactive stance. This includes rigorous risk assessments and crisis-management strategies."

Despite the occasional controversy, industry experts believe comedy remains a valuable tool for marketing.

"Unless a comedian is involved in

the risk of backlash, brands engaging with edge content need to factor in this possibility," said Smit Bhushan, general manager of Strategy and Operations at Black Hat Talent Solutions.

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something society deems unforgivable, they usually bounce back if their talent remains strong," said Samit Sinha, founder of Alchemist Brand Consulting. "Stand-up comedy will always be a sensitive subject, but brands willing to take the plunge can position themselves as bold, progressive, and attuned to younger audiences," Bhushan said.

Opportunity and risk

Risks notwithstanding, brands continue to collaborate with comedians due to their unique storytelling abilities.

"Most comedians are also writers. Their knack for delivering messages with timing, relatability, and authenticity makes them valuable for digital marketing," said Pankaj Malani, senior vice president of Revenue at Only Much Louder.

Shubham Chawla, Raina's manager who spoke with Business Standard before the IGL controversy erupted, highlighted the impact. All brands that partnered with IGL saw an uptake in sales, he claimed, adding, "Vineet [Raina] doubled within a month and Spinny saw increased market presence."

Beyond humour, brands focus on reach and reliability.

Uber recently partnered with comedians Shreya Chaturvedi, Shreya Priyam Roy, and Shashi Dholakia for its 'Women Safety Isn't a Joke' campaign, balancing a serious topic with a light-hearted approach.

Meanwhile, boAt collaborated with comedian Ravi Gupta to challenge the 'Made in China' perception of its products.

"His witty, shudh desi style made him the right pick," said a boAt spokesperson.

There is also the view that comedy's edgy nature restricts its appeal to certain brands.

"Most stand-up content is consumed individually on mobile devices, allowing comedians to push boundaries. This makes them less salable to brands," said Sinha.

Unlike scripted campaigns, live shows pose greater risks due to their unpredictability. "In scripted campaigns, brands ensure message alignment, but this comes at the cost of

authenticity and spontaneity," Bhushan said. That said, few brands are comfortable with unpredictability, she added. Most are hesitant to engage in live collaborations. However, some opt for controlled environments, such as private corporate events, where they set guidelines for comedians and restrict audience recordings.

Currently, most brand partnerships with comedians are short-term and last between three to six months, often capitalising on trending topics, said Malani. boAt's success aligns with its core category entry points, while short-term collaborations tap into ongoing conversations, said the boAt spokesperson.

Khatri said there was also a growing interest in long-term deals. "We structure collaborations where comedians and brands across multiple channels and even serve as brand consultants," she said.

Comedy conundrum

Controversy in comedy is nothing new in India — comedians like Tammy Ray and Vin Das have faced backlash before. Given this limited space for endorsement opportunities, experts believe the overall impact is minimal.

"Public perception of artists can change, but we focus on their current relevance, authenticity, and alignment with our brand," said the boAt spokesperson.

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MaxiVision plans expansion in Maha, eyes IPO in 2 years

ANJALI SINGH
Mumbai, 14 February

MaxiVision, the south India's eye hospital chain led by industry veteran USK Mehta, is now eyeing expansion in western India and has earmarked ₹500 crore investment fund for Maharashtra.

The firm is also setting its sights on the stock market debut, with plans to go public within the next two years.

The firm has announced a partnership with Ojas Group of Eye Hospitals to strengthen its presence in Mumbai, where it plans to establish five new hospitals next year.

In addition to Mumbai, the group is eyeing expansion in key Maharashtra cities such as Nagpur, Nashik, Pune and Kolhapur, tapping into existing ophthalmology practices and enhancing them with cutting-edge technology. Two brownfield acquisitions are also planned in Mumbai, though details of the acquisitions remain undisclosed.

Speaking on the partnership, GSK Mehta, promoter and chairman of MaxiVision Super Speciality Eye Hospital, said, "This collaboration allows us to leverage MaxiVision's investment capabilities and expand our practice across Mumbai and Maharashtra cities such as Nagpur, Nashik, Pune and Kolhapur, tapping into existing ophthalmology practices and enhancing them with cutting-edge technology. Two brownfield acquisitions are also planned in Mumbai, though details of the acquisitions remain undisclosed.

Currently Ojas Group of Hospitals has presence in Bandra and Kandivali, Ghatkopar and Andheri, and is looking into expanding in two areas around Mumbai, including Palghar, Daman, and parts near Nanded, which are strong catchment areas.

XGLOBAL INFOTECH LIMITED

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STATEMENT OF FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER, 2024
Rs. In Lakhs

PARTICULARS	CONSOLIDATED			STANDALONE		
	QUARTER ENDED 31.12.2024 (Audited)	NINE MONTHS ENDED 31.12.2023 (Audited)	Quarter Ended 31.12.2024 (Audited)	Quarter Ended 31.12.2023 (Audited)	Quarter Ended 31.12.2024 (Audited)	NINE MONTHS ENDED 31.12.2023 (Audited)
Total Income from Operations (net)	3,292.77	2,755.53	1,078.60	1,124.26	3,391.69	2,905.54
Net Profit / (Loss) for the period (before Tax, Exceptional and Extraordinary Items #)	158.98	138.50	33.26	56.11	147.50	92.16
Net Profit / (Loss) for the period before Tax (after Exceptional and Extraordinary Items #)	116.98	134.50	22.26	53.11	105.50	88.16
Net Profit / (Loss) for the period after Tax (after Exceptional and Extraordinary Items #)	116.98	134.50	22.26	53.11	105.50	88.16
Total Comprehensive Income for the period (Comprising (Profit / Loss) for the period (after tax) and other Comprehensive Income (after Tax))	116.98	134.50	22.26	53.11	105.50	88.16
Equity Share Capital	1,469.71	1,469.71	1,469.71	1,469.71	1,469.71	1,469.71
Reserves excluding Revaluation Reserve as shown in the Balance Sheet on previous accounting year	-	-	-	-	-	-
Earnings per Share (for continuing and discontinued operations) (Face Value of ₹10/- each)	0.80	0.91	0.15	0.36	0.73	0.55
Basic & Diluted (*Not Annualised)	(1.19)	(1.86)	(0.76)	(1.84)	(1.27)	(1.92)

Note: The above is an extract of the detailed format of Quarter and Nine Months ended 31st December 2024 Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the quarterly Financial Results are available on Stock Exchange Websites (www.bseindia.com) and on the Company's Website (www.xglobalgroup.com). The same can also be accessed by scanning QR code provided below:

for & on behalf of the Board
(JAY SINGH BARDIA)
Managing Director
DIN: 00469732
Place : Hyderabad
Date : February 14, 2025

for & on behalf of the Board
(JAY SINGH BARDIA)
Managing Director
DIN: 00469732
Place : Hyderabad
Date : February 14, 2025

VISAKA INDUSTRIES LIMITED

Regd. & Corp. Office : "Visaka Towers", 1-6-303/69/3, S.P. Road, Secunderabad - 500 003.

CIN: L52520TG1981PLC003072

AUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2024

(₹ in lakhs)

Sl. No.	Particulars	Standalone			Consolidated			
		Quarter Ended		Nine Months Ended	Year Ended	Quarter Ended		Nine Months Ended
		31-12-2024	31-12-2023	31-12-2024	31-12-2023	31-12-2024	31-12-2023	31-12-2024
1	Total Income from Operations	35,281.36	30,920.66	34,510.63	11,023.40	11,13,628.40	1,53,135.61	35,317.91
2	Net Profit/(Loss) for the period (before Tax, Exceptional items)	(1,350.07)	(2,128.88)	(846.17)	(2,053.00)	191.47	449.31	(1,425.24)
3	Net Profit/(Loss) for the period before tax (after Exceptional items)	(1,350.07)	(2,128.88)	(846.17)	(2,053.00)	191.47	449.31	(1,425.24)
4	Net Profit/(Loss) for the period after tax (after Exceptional items)	(1,030.89)	(1,607.29)	(660.98)	(1,589.62)	72.96	253.47	(1,098.34)
5	Total Comprehensive Income for the period (Comprehensive Profit/(Loss) for the period (after tax) and Other Comprehensive Income (after tax))	(1,014.18)	(1,511.76)	(684.92)	(1,539.49)	(22.18)	4.83	(1,081.63)
6	Equity Share Capital	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10
7	Earnings Per Share (of ₹2/- each) (for continuing and discontinued operations)							
1.	Basic	(1.19)	(1.86)	(0.76)	(1.84)	0.08	0.29	(1.27)
2.	Diluted	(1.19)	(1.86)	(0.76)	(1.84)	0.08	0.29	(1.27)

NOTES:

- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 14th February, 2025.
- The above is an extract of the detailed format of Quarter/ Nine months ended Financial Results filed with Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarter ended Financial Results are available on the Websites of Stock Exchanges namely, www.nseindia.com and www.bseindia.com and on the Company's Website, www.visaka.co. The same can be accessed by the scanning the QR code.

Place : Secunderabad

Date : 14-02-2025



On behalf of Board of Directors
for VISAKA INDUSTRIES LIMITED

SMT. G. SAROJA VIVEKANAND
Managing Director

NOTICE FOR LOSS OF SHARE CERTIFICATE
MR/MS. RAHUL CHANDRA JASINGHAM
S/o. Late Mr. Achchuthan Chandra
JASINGHAM PAN: BBEP/2316C write to
Mr. Suresh Kumar, Manager, Corporate
Secretary, United Spirits Limited (Formerly
Mr. D. Howell & Co. Limited), US Tower, 24th Floor,
India Tower, Plot No. 100, Sector 100, Noida-201301
MS161973 bearing Share Certificate No. 533005
Date: 16/02/2025 - 31/03/2025 for 100 shares of
Rs. 10/- each.
do hereby give notice that the aforesaid share certificate is lost and the same is not in my possession.
The public is hereby directed to my demand for reissue
or cancellation of the same and to prevent me from
receiving any objection within 15 days from the date
of issue of this notice.
Transfer of shares to EPLA Authority, Company will submit
to response to EPLA Authority for handing over
the shares to the concerned authority.
Understandings after which no claim will be
entitled to reissue or cancellation of the same.

Place : Hyderabad
Date : 16/02/2025
Folio No.: MS161973

Naresh Lakshminarayanan

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